

INSPIRING WORK SERIOUS PLAY



POSITION: FINANCE CONTROLLER – CHANNEL MARKETING

DEPARTMENT: FINANCE

LOCATION: VIENTIANE HEAD OFFICE

ROLE OVERVIEW

This role will report directly to the Business Control Director and will be responsible for monitoring, controlling, and optimizing trade marketing expenses and ensure the financial efficiency and compliance with company's policy and align with business objectives. An incumbent will act as a key business partner to the Trade Marketing and Sales teams by providing financial report, budget control, performance monitoring and to support decision-making for maximize return on investment.

WHAT YOU'LL BE DOING

- Serve as the key finance business partner to the Channel team, providing strategic financial insights to support commercial objectives and growth initiatives.
- Lead the budgeting, forecasting, and planning cycle for Channel Investments, ensuring alignment with business priorities and financial targets.
- Drive performance management through financial analysis, variance reporting, and actionable recommendations to optimize resource allocation and ROI.
- Deliver high-quality management reports, business reviews, and executive presentations to support informed decision-making.
- Ensure effective governance and control over Channel expenditures, compliance, accruals, and financial reporting processes.
- Collaborate with Business Control, Finance, and Commercial stakeholders to improve profitability visibility and strengthen financial planning capabilities.
- Identify cost optimization opportunities and champion continuous improvements in budgeting, reporting, and operational processes.
- Support strategic projects and business transformation initiatives to enhance financial effectiveness and organizational performance.

WHAT WE'RE LOOKING FOR

- Bachelor's degree in accounting, Finance, or related field.
- Minimum 4 years of experience in accounting, finance, or audit.
- Good knowledge of accounting standards and internal controls.
- Proficiency in MS Office (especially, spreadsheet and PowerPoint) and ERP systems.
- Good analytical and problem-solving skills
- Attention to detail, accuracy, and ability to work under pressure.
- True team player with well-developed collaboration skills
- Strong communication skills and ability to coordinate with multiple departments
- Having basic budgeting

- Fluent in English & Lao (writing and speaking)
- Flexible for occasional business travel

OUR GROWTH CULTURE

Semper Ardens

- Always burning, striving for more
- Sets clear and stretch objectives and rigorously tracks delivery
- Seizes opportunities, embraces and drives change

Positive energy and compassion

- Proactively aligns self and team towards agreed priorities
- Actively promotes 'one-team' spirit and collaboration across functions

Consumer Passion

- Anticipates and acts on the needs of consumer/customer/society
- Always have the consumers interest at the heart of all decisions.

Decide fast and deliver with excellence

- Takes and executes decisions with quality and speed
- Plans effectively, sets priorities and puts ideas into practice
- Takes into account details and big picture when solving problems

Empower, support and grow our people

- Involves and inspires others and gives people responsibility
- Listens actively and wins others over to win-win solutions
- Detects and encourages talent and coaches towards company targets

HOW TO APPLY

Submit your updated CV and cover letter (in English) to recruitment@beerlao.la before the application deadline on **6th September 2026**. For more detail, please contact our recruitment team: Tel: 020 56556272.

BREWING FOR A BETTER TODAY AND TOMORROW

For us success has always been in the diverse mix of our people, our beers, and our brands. At Lao Brewery, we want to recruit and develop people with a global mindset, cultural understanding, and international experience to ensure that our organization stays agile, inclusive, and prepared for future growth. Only by acknowledging and harvesting from different perspectives and experiences, we will gain competitive advantage and leverage the effect of diversity for business growth. LBC aims to create equal access to opportunity regardless of social identity, and we encourage everyone to apply regardless of gender, nationality, race, religion, or any other characteristics protected by law.

